

COMPANY OVERVIEW

The **Security**
You Need.
The **Compliance**
to Succeed.





OUR MISSION

At BARR, we empower organizations to build **trust** by establishing, managing, and auditing cybersecurity and compliance programs.



ABOUT US



WHO WE ARE

At BARR, we empower organizations to build trust by establishing, managing, and auditing cybersecurity and compliance programs. We help protect the world's data, people, and information networks through a human-first approach to cybersecurity and compliance.



WHO WE SERVE

BARR specializes in cybersecurity and compliance for organizations with high-value data that serve regulated industries such as healthcare, financial services, and government.



HOW WE DO IT

By providing unparalleled service and focusing on security first, we take a comprehensive approach for every client we serve.

OUR HISTORY

Founded by Brad Thies as BARR Advisory & Assurance Inc., a remote-first company

BARR serves on industry task force committees that provide **AICPA guidance on SOC examination reporting**

BARR hosts its **first annual Day of Giving**, with employees volunteering in their communities all across the U.S.

Designated a HITRUST Authorized Assessor, BARR is listed as one of KC Business Journal's **fastest growing companies**

BARR was featured as **one of the Best Compliance Solutions** by CyberNews and named the **8th fastest-growing business** in Kansas City by Ingram's magazine

BARR is accredited as a **PCI DSS QSA**, and continues to perform **thousands** of engagements with a **world-class NPS of 91**

2014

2015

2016

2017

2018

2019

2020

2021

2022

2023

2024

2025

BARR calls **Kansas City** its official HQ

After achieving the **highest rating possible** by an independent peer reviewer, the firm **rebrands to BARR Advisory, P.A.**

BARR builds **global partner network** of providers to connect clients with best-fit experts

BARR joins an elite group of firms in the U.S. eligible to perform **ISO/IEC 27001, HITRUST, and SOC 2 audits**

BARR earns accreditations to certify against two additional compliance frameworks: **CSA STAR and ISO 27701**

BARR begins offering support for **FedRAMP** and **CMMC**, and is named one of Ingram's **fastest-growing companies** in KC for the fourth year in a row

OUR SERVICES

ADVISORY & MANAGED SERVICES

Trusted leadership for compliance acceleration and continuous security improvement.

Virtual CISO & Program Management

Market Enablement Diligence

Remediation & Program Implementation

Internal Audit Services

Managed Security Awareness

Continuous Monitoring

Vulnerability Management

GRC & ENGINEERING

Secure-by-design engineering to build and automate resilient, scalable, and secure environments.

Architecture Design & Build

Engineering & Implementation

GRC Engineering

ASSESSMENTS & TESTING

Actionable testing and assessments to uncover risks, validate defenses, and strengthen trust.

Readiness Assessment

Risk Assessments

Vendor Assessments

Vulnerability Assessments

Penetration Testing

Red Teaming

ATTESTATION & CERTIFICATION

Compliance made simple—providing assurance for you and confidence for your customers.

Coordinated Audits

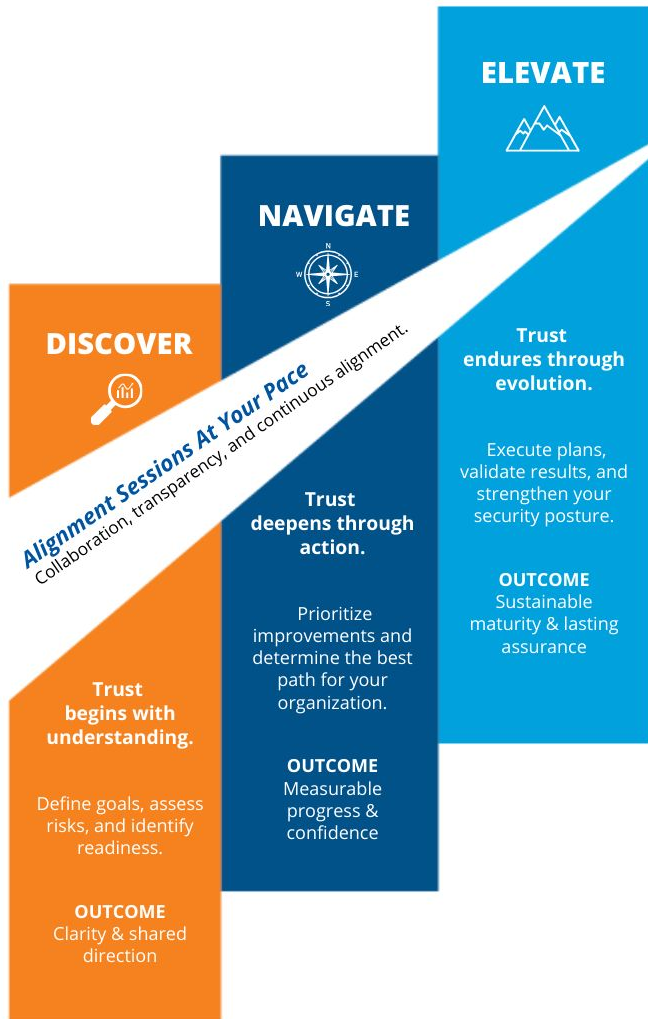
SOC Examinations

ISO Certifications

Healthcare Compliance

Government Compliance

Privacy & Data Protection Compliance



The BARR Experience™

A Journey of Growth, Guided by Trust

With the BARR Experience, we'll embark on a clear, step-by-step journey designed to evolve with your business.

Together, we build a tailored cybersecurity and compliance program that grows stronger at every stage—turning complexity into confidence and action into trust.



THE VALUE WE BRING



1

WE CARE

As your security partner, we take the time to listen and understand so you can achieve lasting cyber resilience.

2

WE KEEP IT SIMPLE

We take the complexity out of compliance without compromising quality.

3

WE ARE APPROACHABLE

Our expertise is matched only by our accessibility.

WHY BARR?

BARR has a global network of partners, the perspective, and deep expertise every thriving SaaS provider to world-class enterprise needs to stay secure and compliant at every stage.

But don't take our word for it—**the statistics speak for themselves.**

AUTOMATION

Our proven process integrates with the leading compliance automation tools.

40%

BARR's audit reports are delivered early 40% of the time with quality guaranteed.

QUALITY

It's our guarantee. BARR's quality assurance team reviews all reports prior to production.

100%

BARR's founder and CEO has 100% approval from employees on Glassdoor.

AUDIT ONCE, REPORT MANY

As one of few firms eligible to audit against SOC 2, ISO 27001, PCI DSS, and HITRUST, our coordinated audits streamline compliance.

GLOBAL EXPERTISE

BARR serves clients in 20+ countries spanning 6 continents.

INDUSTRIES WE SERVE

Expertise in the most
regulated industries.



HEALTHCARE

TECHNOLOGY

GOVERNMENT

FINTECH & FINANCIAL SERVICES

ARTIFICIAL INTELLIGENCE

COMMUNICATIONS & MEDIA

LOGISTICS

BARR CLIENT GUARANTEES



1

100% SATISFACTION

We have 100% confidence in our people, processes, and expertise—your satisfaction is a guarantee.

2

AUDIT EXPERTISE

Since our founding, BARR has received the highest rating of pass on all peer reviews. Our team holds industry certifications and serves on task force committees that provide guidance on cybersecurity compliance standards.

3

CLIENT COMMITMENT

The BARR team will show you how to use security as a differentiator, so you can set your organization apart from competitors, accelerate innovation, and improve decision making at every stage of your growth.

RESOURCES

Get a feel for the BARR
Experience with these exclusive,
expert-crafted resources.



[Blogs](#)

Thought leadership, industry insights, and cybersecurity and compliance news you can use



[Client Case Studies](#)

Real-time examples of how BARR's services help organizations like yours succeed



[Webinars](#)

Recorded webinars provide actionable insights from BARR's subject matter experts



[Expert Interviews](#)

Interviews with BARR's subject matter experts discussing cybersecurity and compliance

CLIENTS SERVED



Ceros ECS Sentry

LOCKTON Itron rubrik MITSUBISHI

Medallion broadleaf commerce PayIt SHI

FAST confluent snow

RXSENSE JLL AIRBYTE

COLLEGE OF THE FLORIDA KEYS mission cloud Mattermost

MetaMap Permutive quickbase

Allurion InterExchange

Companies that choose BARR to help them **build trust** accelerate their innovation and business growth.

HERE'S HOW.

 ThreeFlow

Achieving HITRUST e1 certification through BARR helped ThreeFlow boost customer trust and expand into the new markets.

 ECS

Through BARR's coordinated audit approach, ECS achieved ISO 27001, SOC 1, SOC 2, and HITRUST compliance, giving them a competitive advantage and cementing their position as a market leader.

 RFP360

Armed with a SOC 2 from BARR, RFP360 saw a 90% drop in security requests.

 kinsta

Kinsta's SOC 2 report and ISO certifications issued by BARR have reduced customer churn and empowered the firm to expand globally.

 RXSENSE

After achieving HITRUST certification with BARR, RxSense was named a top digital transformation solution provider by Healthcare Business Review.

 JourneyTrack

By partnering with BARR to achieve SOC 2 and ISO 27001 compliance, JourneyTrack has reduced sales cycle friction and increased customer trust.



BUILD TRUST, GROW YOUR BUSINESS WITH BARR

BARR empowers cloud-based platforms like Ceros to **close more deals, increase annual recurring revenue, and shorten their sales cycles.**



“BARR knows security best practices, which was really helpful going through the audit process. Being able to look at issues through the **eyes of an auditor** and having the ability to make impactful adjustments to meet controls is something we needed.”

–Ceros



”

The BARR audit team excelled in maintaining clear and effective communication throughout the entire process. From the initial planning stages to the final review, the team ensured that all stakeholders were aligned, expectations were clearly set, and any potential issues were promptly addressed.



SOC 2 & ISO 27001 Compliance



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They are always kind and professional, and they never make the team feel any less for not understanding the requirements. They are helpful with recommendations and finding solutions that work for both our company and our employees.



SOC 1, SOC 2, ISO 27001, ISO 27017, HITRUST, and PCI DSS Compliance



”

The BARR team was genuinely invested in our success. They took the time to understand our unique organizational context and tailored their approach to meet our specific needs. Their proactive engagement and readiness to provide tailored advice and support made a significant difference in our experience. We truly felt like valued partners throughout the entire process.

 **Permutive**

SOC 2 Compliance



We were particularly impressed by the audit team's ability to communicate complex technical concepts in a clear and concise manner. They kept us informed throughout the process and readily answered any questions we had. We always felt like true partners in the audit, not simply subjects of an evaluation.



SOC 2 Compliance

CLIENT TESTIMONIALS

Every audit these last few years has been **high quality, efficient, and easy to understand** where we have potential gaps or need improvement.



QwickRate®

They provided **clear, actionable insights** that significantly enhanced our security posture. Their thorough assessments and personalized approach to addressing our specific needs set them apart.



We keep choosing BARR because they are **very valuable partners** that help improving our control environment vs. merely noting gaps.

Redpanda

AWARD-WINNING

SERVICES & CULTURE





BARR Advisory's **Core Values**

WE ARE
TRANSPARENT

We build relationships based on respect, accountability, and trust.

WE KEEP IT
SIMPLE

Simple is powerful. We focus on what's essential.

WE PROVIDE
**UNPARALLELED
SUPPORT**

We're relentless in our pursuit to add more value for our clients.

WE ARE
INCLUSIVE

We believe in diversity of people and ideas.
At BARR, everyone belongs.

WE ARE
FUTURE READY

We embrace continuous improvement and drive innovation to solve the unrecognized needs for our clients and industry.

CULTURE OF PHILANTHROPY

Through volunteerism, community initiatives, and strategic partnerships, the **BARR Belong Foundation** is building stronger, safer, and more secure communities.



ORGANIZATIONS & CAUSES SERVED





We take care of our people so they can take care of you.

BARR BENEFITS-AT-A-GLANCE

Medical Including Telehealth	100% Remote Employment
Dental	Monthly Remote Work Stipend
Vision	Stock Appreciation Plan
Health Savings Account (HSA)	Professional Development
401(k) Retirement Plan (with matching)	Employee Referral Program
Unlimited PTO	Employee Recognition Awards
Parental Leave (12 weeks paid)	Sabbatical Leave (every five years)
STD/LTD Leave	Wellness Stipend & Challenges
Company Paid Life Insurance	Lunch & Learn CPE Program
MacBook Pro & Equipment	Matching Gift Program + Two (2) Service Days



MEET THE CLIENT SERVICES TEAM

BARR Advisory leaders are driven, innovative change-makers dedicated to delivering superior client service. Our passion for industry, years of experience, and friendly demeanor instill confidence in our clients. With our leadership, tools and expertise, we can help your organization achieve the security you need and the compliance to succeed.

[MEET THE TEAM](#)

"I feel very fortunate to be a part of BARR. Normally there are trade-offs for career aspirations, company culture, and work-life balance. But BARR does an amazing job balancing all of these aspects to make a rewarding and inclusive environment. It's comforting knowing that BARR walks the walk."

— *BARR Employee*



THANK YOU



CONTACT US

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