# SAMPLE — <u>PLEASE UPDATE WITH YOUR APPLICABLE TRUST SERVICES</u> CRITERIA AND COMPANY DETAILS BEFORE SHARING ON SOCIAL MEDIA



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#### Sample Posts for LinkedIn and Facebook:

Please update to fit your company details before sharing with your audience.

Your data is safe with us. And we have the SOC 2 and SOC 3 reports to prove it.

@BARR Advisory, P.A. recently conducted a thorough examination assessing the effectiveness of [COMPANY NAME]'s controls surrounding [INCLUDE ONLY APPLICABLE TRUST SERVICES CRITERIA: security, availability, processing integrity, confidentiality, and/or privacy]. The resulting reports demonstrate our commitment to sound cybersecurity practices.

Learn more about why we chose to undergo this rigorous compliance audit: [INSERT LINK TO CORRESPONDING BLOG POST]

What's the best way for a company to prove it's taking the steps necessary to keep customer data safe? With System and Organization Controls (SOC) 2 and SOC 3 reports.

We're proud to announce that we worked with @BARR Advisory, P.A. to complete our latest compliance examination.

Learn more: [INSERT LINK TO CORRESPONDING BLOG POST]

[COMPANY NAME] is proud to share that we worked with @BARR Advisory, P.A. to complete a thorough compliance audit.

Our SOC 2 and SOC 3 reports show that [COMPANY NAME] has designed and maintained effective controls over the [INCLUDE ONLY APPLICABLE TRUST SERVICES CRITERIA: security, availability, processing integrity, confidentiality, and/or privacy] of our online platforms.

In other words, you can rest easy knowing your data is safe with us.

Read our latest blog post to learn more: [INSERT LINK TO CORRESPONDING BLOG POST]

# SAMPLE — <u>PLEASE UPDATE WITH YOUR APPLICABLE TRUST SERVICES</u> CRITERIA AND COMPANY DETAILS BEFORE SHARING ON SOCIAL MEDIA



[COMPANY NAME] is committed to keeping customer data safe. That's why we worked with @BARR Advisory, P.A. to complete a thorough examination of our [INCLUDE ONLY APPLICABLE TRUST SERVICES CRITERIA: security, availability, processing integrity, confidentiality, and/or privacy] controls.

Learn more about why we chose to undergo this rigorous compliance audit and what it means for you: [INSERT LINK TO CORRESPONDING BLOG POST]

It's official: We have received our latest SOC 2 and SOC 3 reports from @BARR Advisory, P.A.! The reports indicate we have maintained effective controls over the [INCLUDE ONLY APPLICABLE TRUST SERVICES CRITERIA: security, availability, processing integrity, confidentiality, and/or privacy] of our online platforms.

Translation: Your data is safe with us.

It's official! We just received our latest SOC 2 and SOC 3 reports from our auditor, @BARR Advisory, P.A.

Congrats to our team, and to our valued customers who can rest assured data is safe with us. Learn more: [INSERT LINK TO CORRESPONDING BLOG POST]

### Sample Posts for Twitter (X) and Threads:

Please update to fit your company details before sharing with your audience.

We're proud to share that our latest SOC 2 and SOC 3 reports indicate we have maintained effective controls over the [INCLUDE ONLY APPLICABLE TRUST SERVICES CRITERIA: security, availability, processing integrity, confidentiality, and/or privacy] of our online platforms.

Translation: Your data is safe with us.

What's the best way for a company to prove it's taking the steps necessary to keep customer data safe? With SOC 2 and SOC 3 reports. We're proud to announce we worked with @BARRadvisory to complete a thorough compliance audit.

Learn more: [INSERT LINK TO CORRESPONDING BLOG POST]

### SAMPLE — <u>PLEASE UPDATE WITH YOUR APPLICABLE TRUST SERVICES</u> CRITERIA AND COMPANY DETAILS BEFORE SHARING ON SOCIAL MEDIA



[COMPANY NAME] is committed to keeping customer data safe. That's why we worked with @BARRadvisory to complete a thorough examination of our [INCLUDE ONLY APPLICABLE TRUST SERVICES CRITERIA: security, availability, processing integrity, confidentiality, and/or privacy] controls.

Learn more: [INSERT LINK TO CORRESPONDING BLOG POST]

It's official! We just received our latest SOC 2 and SOC 3 reports from our auditor, @BARRadvisory.

Congrats to our team, and to our valued customers who can rest assured data is safe with us. Learn more: [INSERT LINK TO CORRESPONDING BLOG POST]

Your data is safe with us. And we have the SOC 2 and SOC 3 reports to prove it.

The reports demonstrate the effectiveness of [COMPANY NAME]'s controls surrounding [INCLUDE ONLY APPLICABLE TRUST SERVICES CRITERIA: security, availability, processing integrity, confidentiality, and/or privacy].

Learn more: [INSERT LINK TO CORRESPONDING BLOG POST]

### Relevant Hashtags to Consider Including in Your Post(s):

#SOC #InfoSec

#SOC2 #PrivacyControls #SOC3 #DataProtection #SOC2Type1 #OnlineSecurity

#SOC2Type2 #SecurityCompliance

#SOC2Report #CloudSecurity
#Cybersecurity #Compliance
#Security #RaiseTheBARR