

SAMPLE: PLEASE UPDATE WITH YOUR CORRECT BUSINESS INFORMATION AND COMPANY REPRESENTATIVE QUOTE. To request a quote from your engagement manager, [contact our marketing team](#).

FOR IMMEDIATE RELEASE

[Date]

[Company Media Contact]

[Company Name] Affirms Commitment to Securing Cardholder Data with Independent Audit

[City, State]—[Date]—[Company Name] today announced that it has undergone an independent audit attesting to its compliance with the Payment Card Industry Data Security Standard (PCI DSS).

The audit was performed by [BARR Advisory](#), a global cybersecurity consulting and compliance attestation firm that has served as a trusted advisor to hundreds of cloud-based and hybrid organizations aiming to build trust and resilience through cybersecurity compliance.

“Undergoing an independent audit against the PCI DSS framework helps solidify our unwavering commitment to securing and protecting the data of our valued customers,” said [Company Representative Name and Title]. “We hope that achieving this milestone inspires confidence and assures our customers and partners that we view securing cardholder data as a top priority.”

PCI DSS is a globally recognized standard that outlines foundational security requirements for organizations that store, process, or transmit payment card information or could impact the security of cardholder data. Developed by major credit card companies, the framework is aimed at reducing fraud and safeguarding consumers’ payment card information

As a PCI Qualified Security Assessor (QSA) firm, BARR Advisory completed a thorough review of [Company Name]’s cardholder data environment (CDE), including the design and effectiveness of systems and policies for securing customers’ payment card information. The result was a *[report of compliance (RoC) / attestation of compliance (AoC) / QSA-assisted self-assessment questionnaire (SAQ)]*.

[Insert quote from BARR Advisory representative — Contact mrawlings@barradvisory.com to request a quote from your engagement manager]

For more information about [Company Name]’s commitment to data security, please visit: [Link]

About [Company Name]

[Company Boilerplate]

About BARR Advisory

BARR Advisory is a cloud-based security and compliance solutions provider specializing in cybersecurity consulting and compliance for companies with high-value information in cloud

environments like AWS, Microsoft Azure, and Google Cloud Platform. A trusted advisor to some of the fastest growing cloud-based organizations around the globe, BARR simplifies compliance across multiple regulatory and customer requirements in highly regulated industries including technology, financial services, healthcare, and government. To learn more, visit barradvisory.com.

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