

**SAMPLE — PLEASE UPDATE ACCORDING TO YOUR RELEVANT BUSINESS INFORMATION**

## **[COMPANY] Has Achieved CSA STAR Level 2 Certification. Here's What That Means For You.**

[COMPANY NAME] recently announced that we've achieved CSA STAR Level 2 certification. But what does that mean for us as an organization—and for you as our customer?

At [COMPANY NAME], keeping customer and stakeholder data secure in the cloud is our top priority. To demonstrate our commitment to building and maintaining a strong cloud security program, we worked with [BARR Advisory](#), an accredited auditing firm, to pursue certification through the Cloud Security Alliance's (CSA) Security, Trust, Assurance, and Risk (STAR) program.

In this blog post, we'll explore the ins and outs of the CSA STAR program, what it covers, and why we chose to undergo this rigorous security audit.

### **WHAT IS CSA STAR?**

Regarded as one of the most powerful programs for security assurance in the cloud, CSA STAR is designed to promote transparency and help eliminate compliance gaps for organizations operating in cloud environments. The program leverages the [CSA Cloud Controls Matrix \(CCM\)](#) to seamlessly integrate with other common security standards, such as ISO/IEC 27001, SOC 2, and GDPR.

In addition to providing a comprehensive assurance framework that allows cloud service providers (CSPs) to more easily align with industry standards and best practices, CSA STAR also serves as a credible, globally recognized registry for CSPs.

The publicly accessible registry allows customers and stakeholders to quickly get a clear picture of an organization's security posture and reduces time spent on security questionnaires.

### **HOW DOES CSA STAR WORK?**

The CSA STAR program offers multiple levels of assurance for cloud service organizations.

[COMPANY NAME] recently completed STAR Level 2 certification, meaning [COMPANY NAME] conforms to the applicable requirements of ISO/IEC 27001, addresses issues critical to cloud security as outlined in the CMM, and has been assessed against the STAR Capability Maturity Model for the management of activities in CCM control areas.

STAR certifications remain valid for three years. Once certified, organizations like [COMPANY NAME] are able to register as "STAR Certified" on the STAR Registry.

### **WHY DID WE PURSUE CSA STAR CERTIFICATION?**

[COMPANY NAME] sought CSA STAR Level 2 certification as one piece of our ongoing efforts to prove our dedication to data security in the cloud.

In addition to assuring our organization has established a robust cloud security program, achieving this certification indicates that we are well-prepared to continuously improve our security posture as new technologies and threats emerge.

“Achieving CSA STAR certification is a huge milestone for [COMPANY NAME] and our commitment to cloud security best practices,” said [COMPANY REPRESENTATIVE NAME AND TITLE]. “With this, our customers can rest assured that our organization is prepared to face the challenges of the ever-changing security landscape.”

### **WHERE CAN I GO FOR MORE INFORMATION?**

Our auditing partner, [BARR Advisory](#), has provided a [detailed breakdown of how CSA STAR works](#) and why it ranks among the industry’s most powerful programs for security assurance in the cloud.

The Cloud Security Alliance has also published a [series of resources](#) exploring the differences between the various CSA STAR assessments.

Current and prospective customers can access [COMPANY NAME]’s CSA STAR certification from the CSA Registry here: [INSERT LINK TO CERTIFICATE]