

The Security
You Need.
The Compliance
to Succeed.





Our Mission

At BARR, we build trust through cyber resiliency. We help protect the world's data, people, and information networks through a human first approach to cybersecurity and compliance.





About Us



Who We Are

At BARR, we build trust through cyber resiliency. Our mission is to protect the world's data, people, and information networks through a human-first approach to cybersecurity and compliance.



Who We Serve

With nearly 100% client retention rate, BARR's cloud-based clients trust us as their cybersecurity advisor.



What We Do

We specialize in cybersecurity and compliance for companies with high-value information in cloud environments like AWS, Microsoft Azure and Google Cloud.



How We Do It

By providing unparalleled service, following the data, and focusing on security first, we take a comprehensive approach for every client we serve.



The Value We Bring

WE TAKE A HUMAN FIRST APPROACH

Cybersecurity, at its core, is about humans feeling safe and protected.

We will educate and empower your people using real talk (not jargon) to raise awareness, change behavior, and embed best practices into your company culture.

WE DRIVE VALUE THROUGH CONNECTIONS

BARR uses its global network of providers to connect you with best-fit experts.

And these go far beyond a simple referral. These partners are integrated into our own tools, processes, and services.

WE HAVE PERSPECTIVE

We have the experience of the past and the expertise of today to meet the challenges of tomorrow.

We understand the challenges our clients face every day—because we faced them when we sat on your side of the table.



BARR's History

Founded by Brad Thies as Barr Advisory & Assurance Inc., a remote-first company

Associates begin serving on industry task force committees that provide **AICPA guidance on SOC examination reporting**

First annual Day of Giving with associates volunteering in their communities all across the U.S.

Designated a HITRUST Authorized Assessor, BARR is listed as one of KC Business Journal's **fastest growing companies**

We serve hundreds of clients across the globe, **have nearly 100% client retention rate, and a 9.51 client NPS**, a world-class ranking.

2014

2015

2016

2017

2018

2019

2020

2021

2022

BARR calls **Kansas City** its official HQ

After achieving the **highest rating possible** by an independent peer reviewer, the company **rebrands to BARR Advisory, P.A.**

BARR builds global **partner network of providers** to connect clients with best-fit experts

Named one of only nine firms in the U.S. eligible to perform both **ISO/IEC 27001 and SOC 2 audits**



Why BARR?

BARR has a global network of partners, the perspective, and deep expertise every thriving SaaS provider to world-class enterprise needs to **stay secure and compliant at every stage.**

But don't take our word for it—
the numbers speak for themselves.

Nearly
100%
Client Retention Rate

DOZENS
Of Trusted Partners

96%
Associate Retention Rate

HUNDREDS
Of Clients Served

THOUSANDS
Of Engagements Issued

50+
Our associates have over
50 industry certifications

1 IN 9
One of only nine firms in the U.S.
eligible to perform both ISO/IEC
27001 and SOC 2 audits

BARR serves clients in
20+ countries spanning
6 CONTINENTS



BARR Advisory's **Core Values**

WE ARE
TRANSPARENT

We build relationships based on respect, accountability, and trust.

WE KEEP IT
SIMPLE

Simple is powerful. We focus on what's essential.

WE PROVIDE
**UNPARALLELED
SUPPORT**

We're relentless in our pursuit to add more value for our clients.

WE ARE
INCLUSIVE

We believe in diversity of people and ideas.
At BARR, everyone belongs.

WE ARE
FUTURE READY

We embrace continuous improvement and drive innovation to solve the unrecognized needs for our clients and industry.

Key Qualifications



Registered with the PCAOB



Connected to a global network of industry partners



Dozens of international engagements



Peer reviewed rating of *pass* conducted in accordance with AICPA standards



Industry expertise in financial services



Thousands of SOC examinations issued



Nearly 100% client retention rate



87 Client Net Promoter Score (NPS)



Over 50 industry certifications and part of AICPA task force committees



20+ 5-Star reviews on Glassdoor.com



96% Associate retention rate



100% Approval of CEO on Glassdoor.com



Industries We Serve



HEALTHCARE

FEDERAL GOVERNMENT

COMMUNICATIONS & MEDIA

FINTECH & FINANCIAL SERVICES

AND EVERYTHING IN BETWEEN

BARR Advisory Services



SOC Examinations



Government Assessments
(i.e., NIST, CMMC, FedRAMP, DFARS)



Cybersecurity Consulting



Healthcare Compliance



Payment Card Industry (PCI)



Privacy Assessments
(i.e. GDPR, Microsoft DPR, CCPA, GLBA)



Certification to ISO Standards



Penetration Testing and Vulnerability Assessments



BARR Client Guarantees



100% Satisfaction Guarantee

If you're not satisfied with the quality of our work, you don't pay us. Yes, you read that right. We have 100% confidence in our people, processes, and expertise that your satisfaction is a guarantee.



Audit Expertise Guarantee

Since our founding, BARR has received the highest rating of *pass* on all peer reviews. Our people hold 50+ industry certifications and serve on AICPA task force committees that provide guidance on SOC examination reporting.



Client Commitment Guarantee

The BARR team will show you how to use security as a differentiator, so you can set your organization apart from competitors, accelerate innovation, and improve decision making at every stage of your growth.

Benefits of Partnering with BARR

- Ensure customer trust
- Enhance brand value and reputation
- Cultivate a culture rooted in security
- Increase leads and sales
- Boost productivity





Clients We Serve

BARR has nearly a 100% client retention rate, which includes a 9.51 net promoter score (NPS), a world-class promotor ranking.

Your success is our priority.





Companies that choose BARR **accelerate their innovation and business growth**



After securing an SOC 2, Tessian tripled their Fortune 500 customer base and recently raised a \$65m Series C led by March Capital.



BARR's Cybersecurity Consulting practice helped Ceros to close deals, increase annual revenue, and reduce the length of sales cycles.



After becoming HITRUST certified through BARR, RxSense was recognized by Healthcare Business Review as a top digital transformation solution provider.



Since partnering with BARR, Drata has expanded its service to include ISO 27001 and became the #1 Highest Rated Cloud Compliance Software on G2.



Get a Feel for the **BARR Experience** with **Resources** You Can Use

CASE STUDIES



VIDEO LIBRARY



BLOG





“BARR Advisory ran a very productive process that used my time in an efficient way. **I would recommend their services to everybody looking for an efficient SOC 2 certification process.**”



CLEANSHELF



Delivering Client Success

"BARR is not our auditor. They are our security partner."

veer

"BARR's competency, efficiency, and professionalism helped us expand our compliance objectives and improved our security posture."

 **QUICK
BASE**

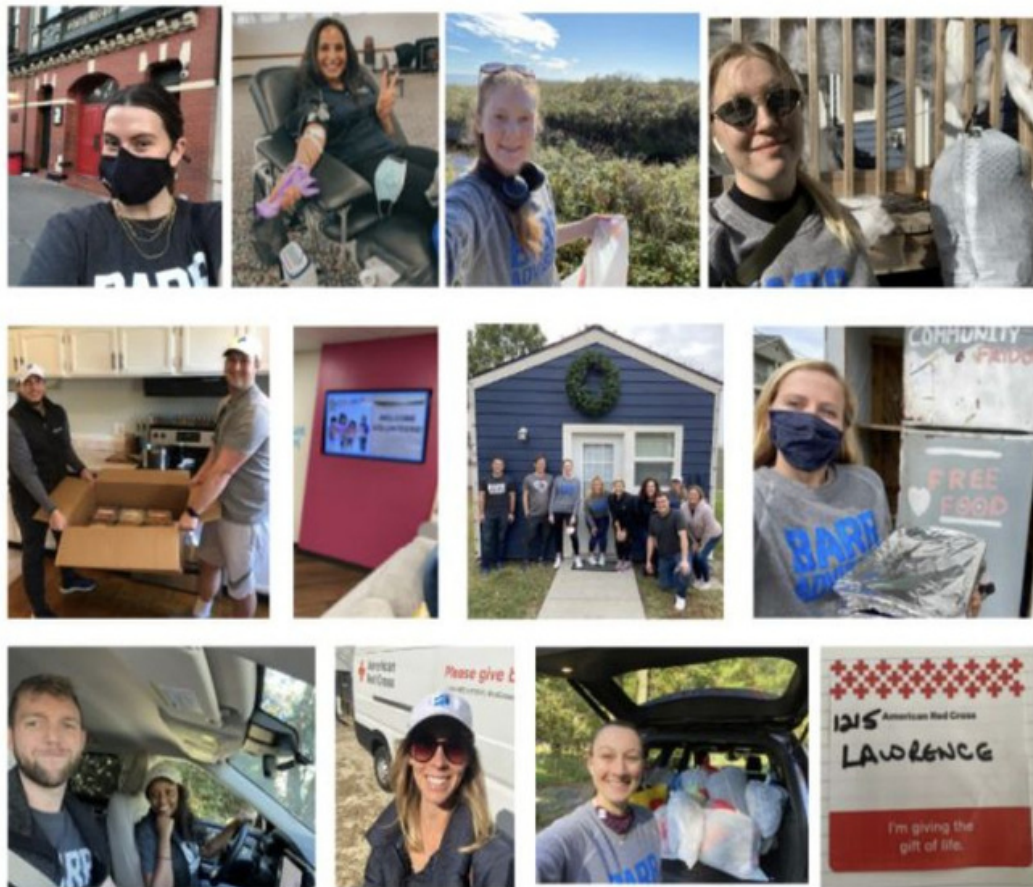
"We are truly impressed with BARR's commitment to timelines, and the team's responsiveness. What was anticipated to be a complicated process, turned out to be smoother than we expected."

 **userpilot**



Creating a Culture of Philanthropy

Through volunteerism, community initiatives, and strategic partnerships, the **BARR Belong Foundation** is building stronger, safer, and more secure communities.



Organizations and Causes We Serve



Our Intentional Approach to Diversity, Equity, Inclusion, and Belonging



Developed a guide to policies with equitable outcomes



Focus on recruiting candidates with diverse talents and backgrounds



Committed to a fair compensation philosophy



Forged new strategic partnerships with organizations dedicated to increasing diversity, equity and inclusion, such as the Apprenti Program



Launched BARR Resource Groups (BRGs) for associates to engage around shared interests and backgrounds



Invite lunch & learn guest speakers to share varied experiences and enrich perspectives



A member of the *Time to Vote Initiative*, a nonpartisan effort that promotes voter participation



Launched the BARR Belong Foundation to help communities thrive



BARR ASSOCIATE BENEFITS-AT-A-GLANCE

Medical Including Telehealth (24/7 Healthcare)	Monthly Cell Phone Reimbursement
Dental	Professional Development
Vision	Stock Appreciation Rights
Health Savings Account (HSA)	AmEx Card Rewards
Retirement 401(k) Plan	Associate Referral Program
Unlimited PTO	Associate Awards
16-week Parental Leave	Spot Bonus Program
STD/LTD Leave	Sabbatical Leave
Company Paid Life Insurance	Wellness Stipends & Challenges
100% Remote Employment	Lunch & Learn Guest Speakers
MacBook Pro & Equipment	Employer Matching Gifts
Monthly Office Reimbursement	2 Service Days & Day of Giving



glassdoor®

5.0 |



"I feel very fortunate to be a part of BARR. Normally there are trade-offs for career aspirations, company culture, and work/life balance. But BARR does an amazing job balancing all of these aspects to make a rewarding and inclusive environment. It's **comforting knowing that BARR walks the walk.**" — *BARR Associate*

Thank You



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