

SAMPLE — PLEASE UPDATE ACCORDING TO YOUR APPLICABLE TRUST SERVICES CRITERIA AND COMPANY REPRESENTATIVE QUOTE

FOR IMMEDIATE RELEASE

[Month Day, Year]

[Company Media Contact]

[Company Name] Maintains Effective Security Controls According to Recent SOC 2SM Report

[City, State] - [DATE] – Today, [Company Name] announced that the company has undergone a System and Organization Controls (SOC) 2SM examination resulting in a CPA's report stating that management of [Company Name] maintained effective controls over the [insert applicable trust services criteria: security, availability, processing integrity, confidentiality, and privacy] of its [name of system] system. The engagement was performed by [BARR Advisory, P.A.](#)

A SOC 2SM report is designed to meet the needs of existing or potential customers who need assurance about the effectiveness of controls used by the service organization to process customers' information.

"We are pleased that our SOC 2SM report has shown we have the appropriate controls in place to mitigate risks related to [insert applicable trust services criteria: security, availability, processing integrity, confidentiality, and privacy], along with HIPAA Security Rule requirements," said [Insert name of company representative and title]. "[Insert explanation of why relevant principles are important to company business and client]"

The following principles and related criteria have been developed by the American Institute of CPAs (AICPA) for use by practitioners in the performance of trust services engagements:

- **Security:** *The system is protected against unauthorized access (both physical and logical).*
- **Availability:** *The system is available for operation and use as committed or agreed.*
- **Processing Integrity:** *System processing is complete, valid, accurate, timely, and authorized to meet the entity's objectives.*
- **Confidentiality:** *Information designated as confidential is protected as committed or agreed.*
- **Privacy:** *Personal information is collected, used, retained, disclosed, and disposed of to meet the entity's objectives.*
- **HIPAA Security Rule Requirements:** *The system is compliant with the applicable HIPAA Security Rule requirements set forth in the U.S. Department of Health and Human Services' (HHS) Health Information Portability and Accountability Act.*

A SOC 2SM report is an internal control report on the services provided by a service organization to its customers and provides valuable information that existing and potential customers of the service organization need to assess and address the risks associated with an outsourced service.

Current and prospective customers interested in a copy of our SOC 2SM report may contact [Insert contact name].

ABOUT [Company Name]

[Company Boilerplate]

[Company Logo]

ABOUT BARR Advisory

BARR Advisory is a cloud-based security and compliance solutions provider, specializing in cybersecurity consulting and compliance for Software as a Service (SaaS) companies. A trusted advisor to some of the fastest growing cloud-based organizations around the globe, BARR simplifies compliance across multiple regulatory and customer requirements in highly regulated industries including technology, financial services, healthcare, and government.

BARR Advisory services include:

- Compliance Program Assistance
- SOC 1 Examinations
- SOC 2 and 3 Examinations
- SOC for Cybersecurity
- PCI DSS Assessment Services
- ISO 27001 Assessments
- FedRAMP Security Assessments
- HIPAA and HITECH Services
- Penetration Testing and Vulnerability Assessments
- Virtual CISO services

