

# WHO NEEDS A vCISO AND WHY?

**EXPERTISE TO PLAN, IMPLEMENT, AND  
MAINTAIN A SOLID SECURITY STRATEGY**



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vCISO Services for Innovative Technology and Cloud Service Providers

# INTRODUCTION

## WHAT IS A vCISO?

While data may not be a tangible good such as a diamond or fancy car, this doesn't mean companies shouldn't secure it. In a digital world, data is one of the most valuable assets an organization can have. All technology companies, no matter the maturity or size, must secure their data and sensitive information. The responsibilities for leading and managing a data security strategy fall under a Chief Information Security Officer (CISO) or equivalent role.

A virtual CISO (vCISO) is an outsourced consultant for all things cybersecurity. Whether it's finding a new security monitoring solution to fit your environment, advising during a data breach, responding to security questionnaires, or assisting you through a security audit, a vCISO can help. This person should be well-versed and experienced in the fields of information technology and cybersecurity. The vCISO skillset is tough to find based on the ever-growing demand.

### A vCISO'S EXPERTISE CAN HELP YOUR COMPANY:



Plan a reliable security strategy



Implement that strategy



Sustain that strategy to keep you and your clients safe



Turn security and compliance into a competitive advantage

# WHAT ARE THE BENEFITS OF A vCISO?

Let's talk about the bottom line. There is a significant reduction in cost compared to a full-time CISO. Why? Because a highly-trained, full-time CISO can expect to earn well over six figures, according to Glassdoor. In contrast, utilizing a vCISO allows your business to use their services as you need, making their time flexible and scalable on short notice, while reducing the costs associated with headcount. A vCISO can also offer an independent perspective, which not only reduces potential conflicts of interest, but also provides a unique viewpoint from outside your organization. And did we mention zero turnover?



DID YOU KNOW?

**A full-time CISO  
can expect to  
earn well over  
six figures  
annually.**

*Source: Glassdoor*



# WHO SHOULD CONSIDER HIRING A vCISO?

Startups and small- to medium-sized businesses that may not be ready for a formal, full-time CISO position would greatly benefit from hiring a vCISO. Whether it's a temporary solution until the business grows or it's more of a permanent supplementary addition to the current security management team, a vCISO's expertise can help plan, implement, and sustain a reliable security strategy to keep your business and its customers safe. With that security strategy in place, a vCISO can help turn your organization's security and compliance into a competitive advantage.

While large enterprises with existing security teams may think vCISO services aren't applicable to them, even enterprise-level organizations with well-oiled security teams can gain insight from a vCISO's perspective and BARR's service offerings.

With BARR, you can expect a trusted security and compliance advisor at **every stage** of your business growth.



# ABOUT BARR ADVISORY

## vCISO SERVICES FOR INNOVATIVE TECHNOLOGY AND CLOUD SERVICE PROVIDERS

BARR Advisory is a cloud-based security and compliance solutions provider, specializing in cybersecurity and compliance consulting for Software as a Service (SaaS) companies. A trusted advisor to some of the fastest growing cloud-based organizations around the globe, BARR simplifies cybersecurity and compliance across multiple regulatory and customer requirements in highly regulated industries including technology, financial services, healthcare, and government.

### SERVICES INCLUDE:

- > Gap Assessments Against Industry Frameworks  
(e.g. SOC 2, ISO 27001, HIPAA, PCI DSS, etc.)
- > Remediation Assistance and Project Management
- > External Audit Assistance
- > Penetration Testing and Vulnerability Assessments
- > vCISO Advisory Services
- > SOC 1, 2, and 3 Examinations
- > SOC for Cybersecurity
- > ISO 27001 Certification Body

### CONNECT WITH BARR



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**Contact us for a quick and free consultation to learn more  
about BARR's vCISO Advisory services.**